PTO/SB/21 (02-04) Approved for use through 07/31/2006. OMB 0651-0031

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MADELLE		Application Number	09/872,514	
TRANSMITTAL FORM (to be used for all correspondence after initial filing)		Filing Date	June 1, 2001	
		First Named Inventor	David Hodson	
		Art Unit	3625	
		Examiner Name	Mark A. Fadok	
Total Number of Pages in This Submission		Attorney Docket Number	355310-991201	
ENCLOSURES (Check all that apply)				
Fee Transmittal Form	О	rawing(s)	After Allowance communication to Group	
Fee Attached	Li	censing-related Papers	Appeal Communication to Board of Appeals and Interferences	
Amendment/Reply	P	etition	Appeal Communication to Group (Appeal Notice, Brief, Reply Brief)	
After Final		etition to Convert to a rovisional Application	Proprietary Information	
Affidavits/declaration(s)		ower of Attorney, Revocation hange of Correspondence Address	Status Letter	
Extension of Time Request		erminal Disclaimer	Other Enclosure(s) (please Identify below): Postcard; Appendix A	
Express Abandonment Request	R	equest for Refund	Postcard, Appendix A	
Information Disclosure Statement	c	D, Number of CD(s)		
Certified Copy of Priority Document(s) Remarks		arks Response to the Office Action mailed on November 14, 2006.		
Response to Missing Parts/ Incomplete Application				
Response to Missing Parts under 37 CFR 1.52 or 1.53				
SIGNATURE OF APPLICANT, ATTORNEY, OR AGENT				
Firm Or Individual name William G. Goldman (Reg. No. 42,590) DLA Piper U8 LLP Signature				
Date January 11, 2007				
CERTIFICATE OF TRANSMISSION/MAILING				
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Typed or printed name Susan Pingue

Signature

Date

Jan. 11, 2007



Applicant: Hodson et al.

Serial No. 09/872,514

Group Art Unit: 3625

Examiner: Fadok, Mark A.

Filed: June 1, 2001

Title: INTEGRATED ELECTRONIC SHOPPING CART SYSTEM AND METHOD

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January /1/2, 2007

Date

RESPONSE TO OFFICE ACTION

Commissioner for Patents P.O. Box 1450, Alexandria, VA 22313-1450

Dear Sir:

In response to the Official Action mailed on November 14, 2006, please amend the above-identified application as follows:

Amendments to the Claims are reflected in the listing of claims which begins on page 2 of this paper. An Appendix illustrating the marked-up changes to the claims follows the remarks section of this Response.

Remarks/Arguments begin on page 16 of this paper.